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FOR IMMEDIATE RELEASE

Medical Residents Rave As Adventures In Medicine Releases An Updated Career Guide

With over 135,000 copies reaching medical residents, Adventures in Medicine is excited to announce their seventh edition Career and Life Planning Workbook for Medical Residents, providing a new level of ease and interaction.

ALGONQUIN, IL — Originally published in 2010, Adventures in Medicine: Career and Life Planning Guidebook for Medical Residents was the first comprehensive guidebook of its kind. With an in-depth, yet digestible style, it has quickly become the trusted reference for medical residents seeking both a satisfying career and a rewarding home life. To augment its effectiveness, the guidebook has placed a new emphasis on interactive workbook, workshops, and online resources.

Founder of Adventures in Medicine, Todd Skertich summarized the need for the guide stating, “Residents often isolate themselves from the world for more than a decade, placing their life, friends and family on hold. After all of the years of training to become a physician, they’re expected to flip a switch and transition into their new career and life simultaneously, and very few do that well.” With the in-depth guidelines, comprehensive checklists, and more, the Adventures in Medicine guidebook is sure to help any graduating medical resident transition from training to career seamlessly.

The book itself is filled with exclusive interviews and advice, featuring physicians and experts who understand the climate of today’s healthcare system and are determined to improve it. Notable hospital CEOs, physician coaches, financial advisors, physician recruiters, and legal experts all contributed to make the workbook/guidebook a respected and essential component in any residents’ career transition strategy.

Skertich set out to “change the way residents approach the job search process and help them make more educated choices.” He recognized that “too many physicians face burnout, bankruptcy, divorce, drug abuse and tragedy because of the stresses of their job.” It is simply unfair for doctors in training to work so hard only to become part of a growing failure rate. This is why Skertich has dedicated six years of his life and his company to guiding residents through the life-altering decisions that lead to a fulfilling career.

In response to the overwhelmingly demand, the new edition of the workbook/guidebook offers access to a range of interactive workshops and online tools. These tools will augment the depth

of learning that readers will experience and help to build a supportive community. In addition, Adventures in Medicine launched www.physiciancareerplanning.com, adding a wealth of resources to anyone's toolkit.

But Adventures in Medicine does not plan to stop there. To exceed the industry standard, Dan Hughes, Director of Business & Digital Strategies states the company's plan to "launch and innovate digital platforms and properties that expand our ability to reach more residents, impact more physicians, support residency programs and empower employer recruitment efforts." In this way Adventures in Medicine will continue to adapt to the needs of medical residents, making their resources the best in the industry.

As an additional resource Adventures in Medicine launched www.PhysicianEmployerDirectory.com. Through online service, residents, physicians and their significant others can research Potential Physician Employers, State Demographics and Practice Climate, and potential community's physicians are considering residing in, allowing budding practitioners to properly prepare for a move and take full advantage of local opportunities.

For more information about Adventures in Medicine, e-mail info@adventuresinmedicine.com or visit www.adventuresinmedicine.com.

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